

Take a *Step* for Fairtrade in 2012:  
begin with Fairtrade Fortnight from  
27 February - 11 March 2012.

## Rainbow Turtle can help you

### IT CAN BE A SIMPLE STEP

Like swapping your tea to Fairtrade, or a bigger *step*, like asking everyone in your school, church or office to do it too.

### YOU'LL BE JOINING THOUSANDS OF OTHERS

All over the UK when you take a *step* for Fairtrade. Make it as inventive, daring, funny or messy as you like. Every *step* counts for millions of farmers, workers and their communities in developing countries who urgently need a better deal from trade.

### VISIT [FAIRTRADE.ORG.UK](http://FAIRTRADE.ORG.UK) TO MAKE YOUR STEP COUNT

See the *steps* others are taking and find out where all these steps will lead.

We would like to make this the best Fairtrade Fortnight ever because, as the credit crunch continues, it will be those at the end of the supply chain who will suffer the most.

Some ideas of things you might do in Fairtrade fortnight:

1. **Hold a sale** in you school, church or place of work to promote Fairtrade and encourage others to take a *step* to change something they do in their home or work place.
2. **Do a rice challenge** - this is a simple idea which originates from one of the farmers who grows the Malawian rice we import; he told us that selling 90kg of rice to us at a fair price would enable him to send a child to school for a

year. We encourage groups to take 90kg of rice and the accompanying information and sell it. This makes a very visual impact of how fair trade works - and 62 tonnes have been sold this way to date!

3. **Join in a Fair Trade trail** around Renfrewshire - trails around towns, villages and the county are being organised. Could you be a stopping point or encourage your pupils, congregation or work colleagues to join in. More information will be available soon on our website: [www.rainbowturtle.co.uk](http://www.rainbowturtle.co.uk)
4. **Organise your own Fair Trade trail** in your school, church hall, community centre or town/village.

Whatever you do we are here to help:

- Providing goods
- Providing information
- Giving advice

**If you would like a stall:**

In order for us to be able to turn goods around and make sure that we can maximise the stock that we can give you, we would appreciate your helping by:

1. **Contacting us as soon as possible** to state your intention of holding a stall - even if you are not sure of dates yet.
2. **Choosing a time slot to hold your sale** - we would like to limit the time that anyone holds stock for 3 days so would aim for pick-ups to be Monday (returning Wednesday) or Wednesday returning Friday for week day sales. For weekend sales pick up would be Friday returning Monday.
3. **Booking your time before advertising your sale** to save disappointment - we will try to stagger the sales so will take bookings for the different slots and try to fill them evenly.

**Please do get involved and help change the world  
one small *step* at a time!**

Call 0141 887 1881 or email [info@rainbowturtle.org.uk](mailto:info@rainbowturtle.org.uk) or go to <http://www.rainbowturtle.co.uk/> to find out more